

**TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT**  
**(Under 37 CFR 1.97(b) or 1.97(c))**

Docket No.  
**97-563-R1**

In Re Application Of: **JAY S. WALKER et al.**

Serial No.  
**Not Yet Assigned**

Filing Date  
**October 2, 2003**

Examiner  
**Not Yet Assigned**

Group Art Unit  
**2162**

Title:

**METHOD AND APPARATUS FOR GENERATING A COUPON**

Address to:  
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**37 CFR 1.97(b)**

1. ☒ The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application other than a continued prosecution application under 37 CFR 1.53(d); within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; before the mailing of a first Office Action on the merits, or before the mailing of a first Office Action after the filing of a request for continued examination under 37 CFR 1.114.

**37 CFR 1.97(c)**

2. ☐ The Information Disclosure Statement submitted herewith is being filed after the period specified in 37 CFR 1.97(b), provided that the Information Disclosure Statement is filed before the mailing date of a Final Action under 37 CFR 1.113, a Notice of Allowance under 37 CFR 1.311, or an Action that otherwise closes prosecution in the application, and is accompanied by one of:
- ☐ the statement specified in 37 CFR 1.97(e);
- OR**
- ☐ the fee set forth in 37 CFR 1.17(p).

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**Payment of Fee**

(Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p))

- ☐ A check in the amount of \_\_\_\_\_ is attached.
- ☒ The Director is hereby authorized to charge and credit Deposit Account 50-0271 as described below.
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Signature

Dated: October 2, 2003

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U.S. PATENT DOCUMENTS							
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE

  

FOREIGN PATENT DOCUMENTS								
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
							Yes	No
	A	EP 0 085 546 A2 ✓	08/10/83	Europe				
	B	EP 0 109 189 A1 ✓	05/23/84	Europe				
	C	EP 512413 A ✓	11/11/92	Europe (Abstract)				
	D	JP 5242363 A ✓	09/21/93	Japan (Abstract)				
	E	WO 96/36926 ✓	11/21/96	PCT				
	F	WO 97/28510 ✓	08/07/97	PCT				
	G	WO 97/35441 A ✓	09/25/97	PCT (Abstract)				
	H	WO 97/46961 ✓	12/11/97	PCT				
	I	WO 97/50064 ✓	12/31/97	PCT				

  

OTHER DOCUMENTS <i>(Including author, Title, Date, Pertinent Pages, Etc.)</i>		

  

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<b>OTHER DOCUMENTS</b> <i>(Including author, Title, Date, Pertinent Pages, Etc.)</i>			
J	Brochure, "Introducing the Digital MenuBoard", Siren Technologies, Inc., (www.sirentech.com).		
K	Brochure: "It's in the Bag. Introducing the Universal Holding Cabinet from Welbilt.®", Welbilt, undated.		
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M	"Cape Town", Reuters, Ltd, November 8, 1979.		
N	"Save the Mark", Financial Times (London), February 1, 1983, Section I, Men & Matters, pg. 12.		
O	Cook, Louise, "ConsumerWatch: Clip, Snip, Save", The Associated Press, March 12, 1984, Section: Business News.		
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S	Schrage, Michael, "An Experiment In Economic Theory; Labs Testing Real Markets", The Record, November 26, 1989, Section: Business, pg. B01.		
T	"Let's Play the Cash Register Receipts Lottery", The New York Times, December 25, 1990, Section 1, pg. 30, Col. 4, Editorial Desk.		
U	Del Rosso, Laura, "Marketel says it plans to launch air fare 'auction' in June; Marketel International Inc.", Travel Weekly, April 29, 1991, Section: Vol. 50, No. 34, pg. 1, ISSN: 0041-2082.		
V	"Philips offers customers financing through Citicorp", Health Industry Today, June 1991, Section: Vol. 54, No. 6, pg. 4, ISSN: 0745-4678.		
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	Z	"Winn-Dixie/The Salvation Army Report Contributions For War Against Hunger", PR Newswire, June 10, 1993, Section: Financial News.	
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	BB	Fiorini, Phillip, "'No Place For Penny?' / Smallest coin doesn't make cents to some", USA Today, July 29, 1994, Section: News: pg. 1A.	
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	EE	"Spain: BBV launches new card", Cards International, June 22, 1995, Section: pg. 5.	
	FF	Knippenberg, Jim, "Psst! Will local radio empires strike back?", The Cincinnati Enquirer, July 23, 1995, Section: Tempo, pg. F01.	
	GG	Silverman, Gene, "Planning and using infomercial campaigns effectively", Direct Marketing, September 1995, Vol. 58, No. 5, pg. 32(3).	
	HH	Brochure, "Cyber Bid", Net Fun Ltd., Copyright 1996.	
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JJ	Raab, David M., "Package Aids Catalog Management", DM News, April 22, 1996, Section: Software Review, pg. 14.		
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SS	Rehayem, Gilbert, "Opinion: X-Press Betting", La Fleur's Lottery World, February 7, 1997.		
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	UU	Symons, Allene, "Lucky, Sav-on debut Rewards Card.", Drug Store News, February 17, 1997, Vol. 19, Issue 4, p3, 2p, 1c, ISSN: 0191-7587.	
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	CCC	Industry Briefs", Card News, June 9, 1997, Section: Vol. 12, No. 11.	
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	FFF	"The United Computer Exchange, How It All Works", ( <a href="http://www.uce.com/howitworks.html">http //www uce com/howitworks html</a> ), download date: July 23, 1997.	
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	HHH	"General trading information and terms provided by tradingfloor.com", ( <a href="http://www.tradingfloor.com/info.htm">http //www tradingfloor com/info htm</a> ), download date: August 14, 1997.	
	III	"NASDAQ", Information Sheet, ( <a href="http://home.oxford.com/corfin/corfl1.htm">http //home axford com/corfin/corfl1 htm</a> ), download date: August 15, 1997.	
	JJJ	Prochaska-Cue, Kathy, "Acquiring Credit", ( <a href="http://ianrwww.unl.edu/IANR/PUBS/NEBFACTS/NF91-2.HTM">http //ianrwww unl edu/IANR/PUBS/NEBFACTS/NF91-2.HTM</a> ), download date: September 3, 1997.	
	KKK	Website: "IAO – Onsale – GSCI – Zauction – Cyberswap – Auction World", ( <a href="http://www.iaoauction.com/about.htm">http www iaoauction com/about htm</a> ), download date: September 8, 1997.	
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	MMM	Hoeschen, Brad, "Brookfield Square hopes mall card strikes a chord", Business Journal-Milwaukee, September 12, 1997, Section: Vol. 14, No. 50, pg. 19.	
	NNN	Website: "NCR 7452 Workstation -- Beyond Traditional POS", ( <a href="http://www.ncr.com/product/retail/products/catalog/7452.shtm">http //www ncr com/product/retail/products/catalog/7452 shtm</a> ), download date: September 23, 1997.	
	OOO	Kirk, Jim, "Digital Promotions Make Quick Point – McDonald's testing new technology on its menus", Chicago Tribune, December 26, 1997, pp. 1-2.	
	PPP	"From Our Family to Yours...5 Weeks of Coupon Values for a Valuable Customer!", Wakefern Food Corporation, 1998.	
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	TTT	Livingston, Kimball, "In-Store systems, VideOcart Redux", Retail Tech Magazine, March 1998, pp. 29-30.	
	UUU	Website: "Advanced Mechanics Internet Specials", ( <a href="http://www.metroplexweb.com/advcpn2.htm">http //www metroplexweb com/advcpn2 htm</a> ), download date: March 12, 1998.	
	VVV	Website: "U.P.C. Coupon Code Guidelines Manual", Uniform Code Council, Inc., ( <a href="http://www.uc-council.org/d31-3.htm">http //www uc-council org/d31-3 htm</a> ), download date: March 12, 1998.	
	WWW	"New Wave Marketing", Promotion Times - An SCA Quarterly Newsletter - First Quarter, April 1998.	
	XXX	Hamstra, Mark, "Segment Study: 'Made-for-you' maneuvers signal competitive shift n QSR category", Nation's Restaurant News, April 13, 1998, pg. 54.	
	YYY	"POSitive Input; The McDonald's POS-3 System Newsletter from Olivetti Solutions/OLSY", McDonald's, Spring/Summer Edition 1998, pp. 1-8.	
	ZZZ	Brochure: "For the Crew & the Customer - The Best Drive-Thru & Grill Service", Olivetti, Winter 1998.	
	AAAA	"Universal Holding Cabinet Rollout Program", H & K Dallas Inc., Winter 1998.	
	BBBB	"Examiner's Affidavit", Affidavit of USPTO Examiner James W. Myhre, February 22, 2001.	
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